

BPI Review Form 070520

Book Name:	Contemporary Research in Business, Management and Economics
Manuscript Number:	Ms_BPR_1484
Title of the Manuscript:	The Opportunities of Made in Italy Food in Chinese Market
Type of the Article	Book chapter

PART 1: Review Comments

	Reviewer's comment	Author's comment (If agreed with the reviewer, correct the manuscript and highlight that part in the manuscript. Authors must write his/her feedback here)
Is the manuscript important for the scientific community? Please write a few sentences explaining your answer	Yes, the manuscript is crucial for the scientific community. This article aims to share their findings, allowing for peer review, knowledge dissemination, and advancing scientific progress. Through publication, scientists build upon existing research and contribute to a collective body of knowledge.	
Is the title of the article suitable? Do you have any alternative Title in your mind?	Yes, add 'the' before the Chinese as the new title will be: The Opportunities of Made in Italy Food in the Chinese Market.	
Is the abstract of the article comprehensive? If your answer is No, please provide suggestions	Yes, the abstract is concise and comprehensive. It summarizes the research question, methodology, main findings, and conclusions of the article.	
Do you think the English quality of the article is suitable for scholarly communications? If your answer is No, please provide suggestions	Yes, the language quality is good. The formatting of the subsection and structure needs some changes. Please check again and do the correct formatting.	
Please provide your comments regarding the appropriateness of different sections of the manuscript.	The manuscript is almost correct, if some more research contribution is included then can go for possible publication.	
Do you think that the references in the manuscript are proper, recent and sufficient? If you have any suggestions, please write here.	yes, references are sufficient.	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

BPI Review Form 070520

Reviewer Details:

Name:	Priyanka
Department, University & Country	Ch. Bansilal University, India