

**BPI Review Form 070520**

Book Name:	<a href="#">Contemporary Research in Business, Management and Economics</a>
Manuscript Number:	<b>Ms_BPR_1261</b>
Title of the Manuscript:	<b>Analyzing Educational Graduate Major Field Tests in Business</b>
Type of the Article	<b>Book chapter</b>

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**PART 1: Review Comments**

	<b>Reviewer's comment</b>	<b>Author's comment</b> (If agreed with the reviewer, correct the manuscript and highlight that part in the manuscript. Authors must write his/her feedback here)
Is the manuscript important for the scientific community? Please write a few sentences explaining your answer	The manuscript "Analyzing Educational Graduate Major Field Tests in Business" is important for the scientific community, particularly in the field of educational assessment and business education. It provides valuable insights into the effectiveness of the GMFT-B in measuring academic achievement and growth among MBA students	
Is the title of the article suitable? Do you have any alternative Title in your mind?	The title "Analyzing Educational Graduate Major Field Tests in Business" is suitable as it clearly indicates that the article focuses on the analysis of major field tests (MFTs) in the context of graduate business education. However, it could be made more specific to highlight the key aspects of the study, such as the comparison between different MBA programs and the impact of accreditation. <b>Alternative Titles:</b> 1. "Evaluating the Impact of Accreditation and Program Type on MBA Major Field Test Scores" 2. "Assessing Academic Achievement in MBA Programs: An Analysis of Graduate Major Field Tests in Business"	
Is the abstract of the article comprehensive? If your answer is No, please provide suggestions	The abstract of the article "Analyzing Educational Graduate Major Field Tests in Business" is fairly comprehensive but could benefit from some enhancements to improve clarity and completeness. It provides an overview of the study's purpose, methodology, key findings, and implications. However, it could be more explicit in highlighting the significance of the findings and the specific research questions or hypotheses addressed. <b>Suggestions for Improvement:</b> 1. <b>Explicitly State Research Questions or Hypotheses:</b> Include the specific research questions or hypotheses tested in the study to give readers a clear understanding of the focus of the analysis. 2. <b>Include Methodological Details:</b> Briefly mention the specific statistical or analytical approaches used in the study. 3. <b>Highlight Key Findings:</b> Provide more specific insights into how different MBA programs performed and the impact of AACSB accreditation. 4. <b>Conclude with Implications:</b> Summarize the broader implications of the findings for MBA education and accreditation practices	
Do you think the English quality of the article is suitable for scholarly communications? If your answer is No, please provide suggestions	The English quality of the manuscript appears suitable for scholarly communication. However, to enhance clarity and precision, careful proofreading and ensuring consistent academic language are recommended. <b>Suggestions for English Quality Improvement:</b> • <b>Clarity and Precision:</b> Review technical descriptions to ensure they are clear and concise. • <b>Consistent Academic Language:</b> Ensure terminology and expressions are consistent with scholarly writing norms. • <b>Proofreading:</b> Conduct thorough proofreading to correct any grammatical errors or awkward phrasing.	
Please provide your comments regarding the appropriateness of different sections of the manuscript.	<b>Title Comment:</b> The title "Analyzing Educational Graduate Major Field Tests in Business" is appropriate as it clearly indicates the focus of the study. However, a more specific title highlighting key aspects such as program comparison and accreditation impact might be more informative.	



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	<p><b>Abstract</b> <b>Comment:</b> The abstract provides a good overview of the study but could be more explicit in stating the research questions, hypotheses, and key findings. Adding details on the methodology and significance of the findings would enhance its comprehensiveness.</p> <p><b>Problem Statements</b> <b>Comment:</b> The problem statements are clearly articulated, identifying the key research questions about differences in performance between different MBA programs and the impact of AACSB accreditation. <b>Suggestion:</b> Ensure that the problem statements are concise and directly related to the hypotheses. Avoid unnecessary details that do not contribute to the core research questions.</p> <p><b>Methodology</b> <b>Comment:</b> The methodology section is detailed and appropriate, explaining the statistical model used to analyze the data. It effectively describes the dependent and independent variables and the rationale for using multiple regression analysis. <b>Suggestion:</b> Simplify the explanation of the statistical methods for readers who may not be familiar with advanced statistical techniques. Use subheadings to organize the methodology steps clearly.</p> <p><b>Results</b> <b>Comment:</b> The results are presented clearly, with tables and figures illustrating the key findings. The section appropriately addresses the research questions and hypotheses. <b>Suggestion:</b> Ensure that all tables and figures are clearly labeled and referenced in the text. Provide a brief interpretation of the results immediately following each table or figure.</p> <p><b>Conclusions</b> <b>Comment:</b> The conclusions effectively summarize the key findings and their implications. The section appropriately discusses the significance of the results for Jacksonville University and broader business education. <b>Suggestion:</b> Strengthen the conclusions by linking them more explicitly to the research questions and hypotheses. Highlight the practical implications of the findings for educators and administrators.</p> <p><b>Recommendations</b> <b>Comment:</b> The recommendations are relevant and provide useful suggestions for future research and program improvements. They appropriately follow from the study's findings. <b>Suggestion:</b> Clearly differentiate between recommendations for immediate application and those for future research. Provide specific actionable steps where possible.</p> <p><b>References</b> <b>Comment:</b> The references are comprehensive and relevant to the study. They appropriately support the information and claims made throughout the manuscript. <b>Suggestion:</b> Ensure that all references are formatted consistently and correctly according to the chosen citation style. Verify that all cited works are included in the reference list.</p> <p><b>Overall Comments</b> The manuscript is well-structured and covers all essential sections comprehensively. To improve the manuscript's scholarly quality, focus on enhancing clarity, consistency, and readability across all sections. Simplify complex explanations and ensure that all technical terms are well-defined. Breaking up long paragraphs and using subheadings can help organize the content more effectively, making it easier for readers to follow the arguments and findings.</p>	
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	<p>The manuscript shows promise and contributes valuable insights into the analysis of educational graduate major field tests in business. With some revisions to improve clarity in the abstract, ensure consistency in English quality, refine the title for specificity, and update references where necessary, it can be strengthened to enhance its contribution to the scholarly community.</p>	
<p>Do you think that the references in the manuscript are proper, recent and sufficient? If you have any suggestions, please write here.</p>	<p>Based on the information provided in the manuscript, the references appear to be appropriate for the topic of analyzing educational graduate major field tests in business. Here are some considerations and suggestions:</p> <p><b>Evaluation of References:</b></p> <ol style="list-style-type: none"><li><b>Appropriateness:</b> The references cited (e.g., Educational Testing Service publications, academic journals such as Journal of Education for Business) are directly relevant to the topic of standardized testing in business education. They provide foundational knowledge and research context for discussing the GMFT-B and related assessments.</li><li><b>Recency:</b> While some references are from the mid-2000s (e.g., Educational Testing Service publications from 2005, 2006), which is understandable given the development timelines of standardized tests, newer references from the past decade could enhance the currency of the study. It's essential to ensure that the latest research and developments in educational assessment, AACSB standards, and MBA program evaluation are considered.</li><li><b>Sufficiency:</b> The number of references seems reasonable for the scope of the chapter. However, depending on the depth and breadth of the analysis, additional recent studies or meta-analyses on MBA program assessment and the effectiveness of standardized tests could further enrich the discussion.</li></ol> <p><b>Suggestions for Improvement:</b></p> <ol style="list-style-type: none"><li><b>Update with Recent Literature:</b> Consider including more recent studies and publications (from the last 5-10 years) that discuss trends in MBA education, outcomes assessment, and the use of standardized tests. This could provide a more comprehensive view of current practices and findings in the field.</li><li><b>Diversify Sources:</b> While ETS publications and specific academic journals are valuable, expanding to include perspectives from other accrediting bodies, educational research organizations, or international studies could offer broader insights into global trends and practices in MBA program assessment.</li><li><b>Include Critical Reviews:</b> Incorporating critical reviews or meta-analyses on the effectiveness and limitations of standardized tests like GMFT-B could provide a balanced perspective on their use in educational assessment.</li><li><b>Balance with Practical Examples:</b> Where applicable, referencing case studies or practical examples of how other institutions have used GMFT-B or similar tests to drive curriculum improvements or accreditation strategies could enhance the practical relevance of the discussion.</li></ol>	

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**PART 2:**

	<b>Reviewer's comment</b>	<b>Author's comment</b> <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<b>Are there ethical issues in this manuscript?</b>	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

**Reviewer Details:**

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