

BPI Review Form 070520

Book Name:	Contemporary Research in Business, Management and Economics
Manuscript Number:	Ms_BPR_1127
Title of the Manuscript:	Introducing Psychoeconomics of Healthcare Decisions: Understanding the Why behind Our Choices
Type of the Article	Book chapter

PART 1: Review Comments

	Reviewer's comment	Author's comment <i>(If agreed with the reviewer, correct the manuscript and highlight that part in the manuscript. Authors must write his/her feedback here)</i>
Is the manuscript important for the scientific community? Please write a few sentences explaining your answer		
Is the title of the article suitable? Do you have any alternative Title in your mind?	Yes	
Is the abstract of the article comprehensive? If your answer is No, please provide suggestions		
Do you think the English quality of the article is suitable for scholarly communications? If your answer is No, please provide suggestions		
Please provide your comments regarding the appropriateness of different sections of the manuscript.	<p>The chapter's focus on health decision-making economics is original and important. This interdisciplinary field addresses a gap in health decision literature.</p> <p>Using behavioral economics concepts and nudges to improve health choices is innovative and practical.</p> <p>More details on research methods and supporting data could enhance the scientific basis of the arguments.</p> <p>The chapter is written clearly and fluently, facilitating comprehension of complex concepts. Clear explanations and examples improve understanding. Specialized terminology without explanation may confuse unfamiliar readers.</p> <p>More diverse sources could have been used for comprehensive topic coverage.</p> <p>The connections between sections could be clearer to emphasize continuity.</p>	
Do you think that the references in the manuscript are proper, recent and sufficient? If you have any suggestions, please write here.		

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

Name:	Nasrin Hanifi
Department, University & Country	Zanjan University of Medical Sciences, Iran