

Review Form2

Book Name:	Business, Management and Economics - Research Progress
Manuscript Number:	Ms_BPR_1891
Title of the Manuscript:	Generative Artificial Intelligence: A new Tactic to perform Banking Operations
Type of the Article	Book Chapter

PART 1: Review Comments

<u>Compulsory</u> REVISION comments	Reviewer's comment	Author's Feedback(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Please write few sentences regarding the importance this manuscript for scientific community. Why do you like (or dislike) this manuscript? Minimum 3-4 sentences may be required for this part.	There are areas in which the manuscript could be further improved: ☐ Clarity and Depth: While the manuscript covers numerous applications, some portions like explaining specific artificial intelligence algorithms and their comparative advantages can be explained using more detailed examples. ☐ Literature Review: The literature review can also incorporate an extensive survey of existing works in the area, thus helping to set out a clear background for this research and emphasizing its novelty. ☐ Empirical Validation: Inclusion of empirical evidence or case studies demonstrating effectiveness of Generative AI in practical implementation in real banking scenarios would enhance the manuscripts arguments with tangible proof. ☐ Future Directions: The conclusion should suggest possible future research directions that consider the fast changing nature of AI technologies and potential future uses within banking.	
Is the title of the article suitable? (If not please suggest an alternative title)	Yes	

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Is the abstract of the article comprehensive? Do you suggest addition (or deletion) of some points in this section? Please write your suggestions here.	☐ Context and Importance: While the abstract briefly mentions the evolution of banking and the adoption of AI, it should more explicitly state the significance of Generative AI in transforming banking operations. ☐ Specific Applications: The abstract should highlight specific applications of Generative AI in banking, such as loan processing, fraud detection, customer service, etc., to provide a clearer picture of its practical benefits. ☐ Results and Impact: Including a brief mention of the results or findings from the study would make the abstract more informative and impactful. ☐ Language and Flow: The language can be streamlined for better readability. Removing unnecessary details about the historical phases of banking can make the abstract more focused.	
Are subsections and structure of the manuscript appropriate?	Yes	
Please write few sentences regarding the scientific correctness of this manuscript. Why do think that this manuscript is scientifically robust and technically sound?Minimum 3-4 sentences may be required for this part.	The manuscript demonstrates a high level of scientific correctness and technical soundness. The author have meticulously explained the concepts of Artificial Intelligence and Generative AI, providing clear definitions and hierarchical structures that aid in understanding. The application of Generative AI in banking operations is well-supported by theoretical foundations and detailed algorithmic descriptions, ensuring that the claims made are backed by robust scientific principles. Additionally, the manuscript integrates relevant literature and industry practices, showcasing a thorough understanding of the subject and its practical implications. Overall, the scientific rigor and comprehensive analysis make this manuscript a valuable contribution to the field.	
Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.	The references in the manuscript are sufficient and include several recent studies, particularly from 2023 and 2024, which adds to the relevance and timeliness of the work.	
Minor REVISION comments Is language/English quality of the article suitable for scholarly communications?	The author have used clear and precise language to convey complex concepts, making the content accessible to a broad audience.	
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

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