

Review Form2

Book Name:	Business, Management and Economics - Research Progress
Manuscript Number:	Ms_BPR_1891
Title of the Manuscript:	Generative Artificial Intelligence: A new Tactic to perform Banking Operations
Type of the Article	Book Chapter

PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write few sentences regarding the importance this manuscript for scientific community. Why do you like (or dislike) this manuscript? Minimum 3-4 sentences may be required for this part.	This manuscript addresses the evolving role of generative artificial intelligence (AI) in banking operations, a topic of increasing relevance as financial institutions seek to leverage advanced technologies to enhance efficiency and customer satisfaction. By detailing various AI applications such as loan processing, marketing, credit analysis, and debt collection, the authors provide a comprehensive overview that can inform both academic research and practical implementations in the banking sector. The manuscript is significant as it bridges the gap between theoretical AI advancements and their real-world applications in a critical industry.	
Is the title of the article suitable? (If not please suggest an alternative title)	The title "Generative Artificial Intelligence: A new Tactic to perform Banking Operations" is appropriate and effectively conveys the focus of the manuscript. It is clear and indicative of the content within the manuscript.	
Is the abstract of the article comprehensive? Do you suggest addition (or deletion) of some points in this section? Please write your suggestions here.	The abstract is comprehensive, providing a clear summary of the manuscript's content. It effectively outlines the key areas where generative AI is applied in banking operations. No additions or deletions are suggested as the abstract adequately covers the main points.	
Are subsections and structure of the manuscript appropriate?	The manuscript's structure and subsections are appropriate. Each section logically follows the previous one, ensuring a coherent flow of information. The breakdown of AI applications in specific banking operations is particularly effective in maintaining clarity and focus.	
Please write few sentences regarding the scientific correctness of this manuscript. Why do think that this manuscript is scientifically robust and technically sound?Minimum 3-4 sentences may be required for this part.	The manuscript is scientifically robust and technically sound. It effectively describes the role of generative AI in various banking operations, supported by relevant literature and examples. The discussion on AI models and their specific applications in loan processing, marketing, credit analysis, and other areas is well-grounded in current technological trends and practices.	
Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. :	The references are sufficient and recent, covering a wide range of relevant sources that provide a solid foundation for the manuscript's arguments. No additional references are necessary as the current list adequately supports the manuscript's content.	

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Minor REVISION comments Is language/English quality of the article suitable for scholarly communications?	Consider adding a section on potential future developments in AI for banking, discussing upcoming trends and innovations that could further transform the industry.	
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

Reviewer Details:

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