

BPI Review Form 070520

Book Name:	Contemporary Research in Business, Management and Economics
Manuscript Number:	Ms_BPR_1496
Title of the Manuscript:	Building a Business and Strategic Intelligence Policy as a Strategy for Promoting Congolese Business Progress and Healthy Economic Development in Eastern DRC
Type of the Article	Book chapter

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PART 1: Review Comments

	Reviewer's comment	Author's comment <i>(If agreed with the reviewer, correct the manuscript and highlight that part in the manuscript. Authors must write his/her feedback here)</i>
Is the manuscript important for the scientific community? Please write a few sentences explaining your answer	From my point of view, it is a very interesting topic and simultaneously it seems that to the best of my knowledge is an important research aims to verify the existence of business and strategic intelligence policies at the level of Congolese companies and at the state level, likely to foster progress and healthy development in the east of the DRC. The study was based on a mixed perspective consisting of objective analysis of quantitative data and interpretative analysis of qualitative data. The results showed that business and strategic intelligence policies have not been established at either company or state level, as this is an area of activity that is not known to the players in companies and public departments, and there are no units or offices in their organizational structures responsible for managing strategic information for competitiveness on the international market. In addition, there is a real need to establish strategic information management units within companies, upstream, and to set up a national strategic information management department or agency to help local companies compete in the marketplace, downstream. This reflects the importance and timeliness of building business and strategic intelligence policies to ensure economic progress and development in the eastern DRC. Business and strategic intelligence provides companies with an appropriate tool for researching, collecting, processing, and disseminating information useful for decision-making among stakeholders, in order to cope with a crisis or competitive situation. The study suggests several key recommendations based on its findings. To the government, it is recommended to establish the national policy of business and strategic intelligence by setting up a national agency of strategic intelligence in favor of local companies; and to companies to establish business intelligence units in their organizational structures in favor of stakeholders to foster advantageous decision-making in the competitive market and achieve progress. Finally, the study suggests that studies be carried out to fully understand the opportunities and impact of business and strategic intelligence in African countries, particularly in the DRC.	
Is the title of the article suitable? Do you have any alternative Title in your mind?	No case	
Is the abstract of the article comprehensive? If your answer is No, please provide suggestions	The abstract must contain the main purpose of the paper, the research method used in the research and the main contributions.	
Do you think the English quality of the article is suitable for scholarly communications? If your answer is No, please provide suggestions	The Manuscript needs careful English proofreading because there are some shortcomings. For instance, the article "the" is sometimes missing in front of nouns, the message in some paragraphs is not clear enough.	

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Please provide your comments regarding the appropriateness of different sections of the manuscript.	I consider that the introduction should specify the novelty of the paper compared to other papers published in this area.I consider an econometric model will increase the quality of the paper.	
Do you think that the references in the manuscript are proper, recent and sufficient? If you have any suggestions, please write here.	1. In the same time, I consider the literature review section cannot missing from the paper and that is why we consider that the literature is not enough and that is why, we recommend the authors to refer to other recent works indexed in Web of Science, Scopus, Emerald, Cambrige, and of course MDPI Journals. We suggest that the authors cite papers published in MDPI journals and Web of Science Journals, such as: 1. Batrancea L., Batrancea I., Moscviciov A. (2009), The Roots of the World Financial Crisis, Annals of Faculty of Economics, 3(1):57-62. 2. Moscviciov, A., Bătrâncea, I., Bătrâncea,M., Bătrâncea, L.M. (2010) Financial Ratio Analysis Used In the It Enterprises, Annals of the University of Oradea: Economic Science, 19(2):600-603. We recommend the authors to number the paragraphs: 1. Introduction; 2.Literature review; 3. Methods and Results, Discussions and Conclusions. In conclusion, the article should be thoroughly rebuilt (changes in structure recommended above). It should also be enhanced with a review of the literature adequate to the subject and a broader interpretation and commentary of the research results.	

PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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