

[ReviewForm2](#)

Book Name:	Business,ManagementandEconomics-ResearchProgress
ManuscriptNumber:	Ms_BPR_1800
Titleofthe Manuscript:	SurveyonProduction,MarketingandConsumptionofGundpak:ATraditionalKhoaBasedMilkProductofNepal
TypeoftheArticle	Bookchapter

PART1:ReviewComments

CompulsoryREVISIONcomments	Reviewer'scomment	Author'sFeedback(Pleasecorrectthemanuscriptandhighlightthatpart inthemanuscript.Itismandatorythatauthorsshouldwritehis/herfeedback here)
Please write few sentences regarding the importance thismanuscriptforscientificcommunity.Whydoyou like (or dislike) this manuscript? Minimum 3-4 sentences may be required for this part.	I appreciate this manuscript for its comprehensive approach to documenting traditional food production, whichnotonlypreservescultural heritagebutalsoofferspotential forimprovingfoodsafetyandqualityin commercial production. The study's extensive survey data and historical context add depth to our understanding of Gundpak, making it a valuable resource for researchers and industry professionals. However,themanuscriptcouldbenefitfrommore rigorousscientificanalysisandmoderntechnological perspectives to enhance the traditional practices described.	
Isthetitleofthearticlesuitable? (Ifnotpleasesuggestanalternative title)	The current title, "Gundpak Production, Marketing, and Consumption in Nepal: A Traditional TechnologyExploration,"providesagoodoverviewbutcouldbemoreconciseandengaging.Here are a few alternative title suggestions: 1. "ExploringGundpak:Production,Marketing,andConsumptioninNepal" 2. "GundpakinNepal:TraditionalProductionandMarketInsights" 3. "TheJourneyofGundpak:FromTraditionalProductiontoModernMarketsinNepal"	
Istheabstractofthearticlecomprehensive?Doyou suggest addition (or deletion) of some points in this section? Please write your suggestions here.	The abstractisfairlycomprehensive, butitcouldbenefitfromsome adjustmentsfor clarityandflow. Here are some suggestions for improving the abstract: 1. Clarifythestudy'sobjectives:Explicitlystatethe study'sobjectivesandmethodology. 2. Highlightkeyfindingsandimplications:Mentionthekeyfindingsandtheirsignificance. 3. Structuretheinformation:Useclearandconcisesentences toimprovereadability.	
Aresubsectionsandstructureofthemanuscript appropriate?	The structure and subsections of your manuscript on the production, marketing, and consumption of Gundpak inNepalaregenerallyappropriate. Butdothefewadjustmentscanenhanceclarityandflow.	
Please write few sentences regarding the scientific correctnessofthismanuscript.Whydothinkthatthis manuscript is scientifically robust and technically sound? Minimum 3-4 sentences may be required for this part.	The manuscript presents a comprehensive survey on the production, marketing, and consumption of Gundpak, a traditional Khoa-based milk product in Nepal. The study's robustness is evidenced by its extensivedatacollectionacrossfivedistricts,providingarepresentativesampleofGundpak producersand consumers. The detailed analysis of ingredients, production methods, and consumption patterns adds depth to the research, highlighting the cultural and nutritional significance of Gundpak. Additionally, the useofSPSSfordataanalysisensuresthetechnicalsoundnessand reliabilityofthefindings,makingthe manuscript scientifically robust.	
Are the references sufficient and recent? If you have suggestionofadditionalreferences,pleasementioni n the review form. :	Your references span a wide range of sources, covering both older foundational texts and more recent studies. However, there are a few areas where the references might benefit from updates or additional sourcestoensure the mostcurrentandcomprehensiveinformation. Whileyour referencesprovide asolid foundation, incorporating morerecentstudies and publications willenhancethecredibilityand relevance of your research.It wouldbe beneficial toseek out the latesteditionsof textbooks, recent journal articles, and updated reports from credible sources. This will ensure that your research reflects the most current understandingandpracticesindairyproductprocessingandqualitycontrol.	

ReviewForm2

MinorREVISIONcomments Is language/English quality of the article suitable for scholarly communications?	The language and English quality of the article " Survey on Production, Marketing and Consumption of Gundpak: A Traditional Khoa Based Milk Product of Nepal " is generally understandable, but it requires improvements for scholarly communication.	
Optional/General comments	The study highlights the rich tradition of Gundpak production in Nepal and its significance in the local culture. There is a need for standardizing production processes to ensure consistent quality and maximize the product's commercial potential.	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

Reviewer Details:

Name:	Monika Sahu
Department, University & Country	Lovely Professional University, India